R RECOMMEND

MAKE IT PERSONAL

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Harnessing the power of data, Recommend allows your business to grow in the right direction while curating a personalised shopping experience for your visitors.

A dynamic software, it has the power to transform the online journey: understand who's on your website and make them feel understood.

The Future is Here and is Personalisable

As technology evolves, so the expectations of those who use it rise to make space for their personal needs. When we talk about trends in e-commerce, experts studies and consumer survey results showcase that the brands and online platforms need to step-up the personalisation game, creating a one-of-kind journey that responds to and anticipates the consumer's needs and desires.

From featuring similar suggestions based on habits and online paths to sending a direct email that specifically targets the loyal customer or new visitor, the future of online platforms is to move away from seeing their audience as "Them" to addressing the "You".

Empowering Retailers to Understand Consumers

Recommend is more than a retail personalisation platform: it's a self-learning dynamic system that provides your e-Commerce business with the tools you need to increase revenue, drive conversions and get closer to those who really matter: Your Consumers.
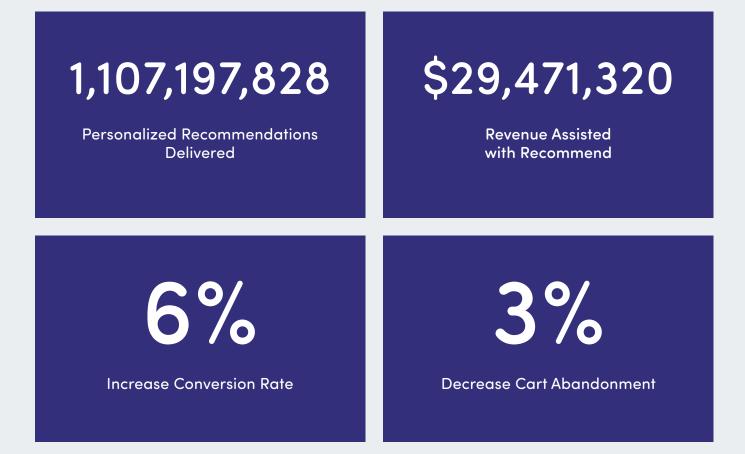
Access a world of customer insights, analyse their online behaviour and segment them into smart groups with our easy to use platform: deliver automated, custom recommendations that will engage and convert visitors into shoppers; create a one-of-a-kind experience for each visitor based on their habits and preferences; and build long-lasting relationships based on context and in-depth know-how.

With Recommend you will be able to captivate those online and bring their shopping vision to reality.

And Surprising Consumers With a Unique Experience

Whether is showing your customers product recommendations based on their browsing behaviour, suggest best-selling and other products to complement what they already have in their basket or send targeted emails to returning or new visitors,

Recommend engages with visitors on a personal level, based on a deep analysis of audience to maximize performance of content and engagement.

1,107,197,828
Personalized Recommendations Delivered

$29,471,320
Revenue Assisted with Recommend

6%
Increase Conversion Rate

3%
Decrease Cart Abandonment

Your customers are your best asset.

Get to know them.

A seamless shopping experience that captivates new visitors and recognises returning and loyal customers is not only possible but necessary to the success of any business.

Recommend allows your e-Commerce platform to do this and much more, all through a practical and easy to use dashboard that makes understanding patterns of purchase and online pathways a straightforward task.

Recommend is also a self-learning dynamic system with almost zero human input and administrative time, so you can focus on what is really valuable: Your Business.

Our platform helps retailers increase revenue and drive sales by giving them tools and real-time insights into omni-channel shopping

behaviours, acting on predictions, analysis of background and browsing history. This optimised performance allows customers to engage with best-sellers and trending products, relevant choices, empowering cross-sells by tracking interactions.

On-site Personalisation: Understanding The Audience

Personalised Recommendations

Suggest highly relevant products to your customers on the different touch points of their shopping experience; show them personalised content based on their browsing history; encourage visitors to explore other catalogues, categories and display best-selling and trending options to increase average order values on checkout pages

Smart Customer Segmentation

Create clusters of similar consumers based on browsing and purchasing history; gain insight about who they are (likes and dislikes, buying cycle stage: awareness, consideration, purchase, interests and affinities); display different homepage banners to new customers or reward loyalty by welcoming return customers back

Behavioural Targeting

Collect and analyse optimised behavioral data from transactions, buying patterns and online journeys to spot opportunities to increase your conversions and revenue; identify high-value customers and effectively engage with lower-value customers

Dynamic Cross-Sells

Recommend complementary products to your customer's purchase; identify products that could satisfy additional needs, improving shopping experience, building stronger customer relationships and generating more revenue

Messaging Platform

As customers reach your website from different omni-channels, so the way your business interacts with them improves from multi-communication options. With Recommend you can deliver targeted emails thanks to our smart segmentation; decrease cart abandonment rates; re-engage with old customers; and improve your relationship with current users by responding to their queries quickly and effectively. Track every email and analyse key metrics such as open, delivery and click rates.

Merchandising

Available soon

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Recommend for Magento

Recommend has been especially developed to fit seamlessly with websites running on Magento software. From a streamlined integration to an easy to navigate dashboard, every detail was tailored to allow for a smooth experience. Quickly access important data about your business from any device and set up new products, recommendations or send targeted campaign emails. Operate more efficiently, increase your revenue and get closer to your customers with ease.

The installation process is really simple:

Just download and install Recommend to optimise your site straight away.

The integration with other eCommerce systems will be available very soon.

Contact

You're one step closer to starting your Superb e-commerce adventure; we would really love to hear from you.

Why not give us a call and let's grab a coffee or something?

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